# SPORTS MANAGEMENT

#### YEAR 1

## Fall semester

- First-Year Experience
- Macroeconomics
- Lifetime Fitness and Wellness
- · College Writing I
- · General Psychology

**Recommended Course** 

· Introduction to HPER

## YEAR 2

#### Fall semester

- · Recreational Leadership
- Financial Accounting
- Computer Applications
- natural science course
- · humanities course

#### YEAR 3

#### Fall semester

- · Professional Development
- · Organizational Behavior and HR
- Strategic Management
- Sports Marketing
- · Sports Law

#### YEAR 4

#### Fall semester

- Professional Development
- · Financial Management
- Analytics and the Digital Economy
- · Sports Sales and Fundraising
- Sports Finance and Economics

## Spring semester

- · Intro to Sports Management
- Statistics
- Microeconomics
- College Writing II

**Recommended Course** 

natural science course

## Spring semester

- Managerial Accounting
- · Biblical Literature
- Speech Communication
- Management
- · humanities course

## **Spring semester**

- Professional Development
- Organizational Leadership
- Managing Conflict and Diversity
- Principles of Marketing
- Facility and Event Management

## Spring semester

- · Professional Development
- Entrepreneurship for the Greater Good
- · Strategic Communication
- MIS Thinking
- · Sports Management Internship